

## Checklist for Exhibitors

The following checklist and the explanations on the following pages cover the most important planning steps for exhibiting at an exhibition and will help you to prepare for your exhibition appearance in the best possible way.

PLANNING STEP/TASK	INFORMATION/LINK	DATE/DEADLINE
<b>1. Decision-making aids for exhibition participation</b>		
<input type="checkbox"/> Checking the exhibition according to defined criteria	Exhibition areas: <ul style="list-style-type: none"> <li>• <a href="#">Intersolar Europe</a></li> <li>• <a href="#">ees Europe</a></li> <li>• <a href="#">Power2Drive Europe</a></li> <li>• <a href="#">EM-Power Europe</a></li> </ul>	
<input type="checkbox"/> Exhibition benefit check of AUMA	<a href="#">to the website</a>	
<input type="checkbox"/> Budget planner	<a href="#">to the budget planner</a>	
<b>2. Participation goals of the exhibitor</b>		
<input type="checkbox"/> Company goals		
<input type="checkbox"/> PR goals		
<input type="checkbox"/> Marketing objectives		
<input type="checkbox"/> Sales targets		
<input type="checkbox"/> Lead targets		
<b>3. Application procedure</b>		
<input type="checkbox"/> Submit application (main exhibitor)	<a href="#">To the online application</a>	
<input type="checkbox"/> Received confirmation of receipt?	PDF summary of the online application	
<input type="checkbox"/> Received confirmation of admission?		
<input type="checkbox"/> Received booth allocation?		
<input type="checkbox"/> Received invoice?		
<input type="checkbox"/> Arrange bank transfer	Registration of exhibitor tickets and set-up on site are only possible after full payment of the booth rental fee.	
<input type="checkbox"/> Co-exhibitor application	<a href="#">To the online application</a>	
<b>4. Timetable</b>		
<input type="checkbox"/> Please note important deadlines	See page 6	
<b>5. Membership Program - the bonus program for exhibitors</b>		
<input type="checkbox"/> Register free of charge and collect points	<a href="#">Further information</a>	
<b>6. Plan booth construction</b>		
<input type="checkbox"/> Determine booth size and type		
<input type="checkbox"/> Plan booth construction (system or design booth)		
<input type="checkbox"/> Commission booth builder	e.g. <a href="#">MEPLAN GmbH</a>	
<input type="checkbox"/> Observe booth construction regulations	See page 6	

7. Ordering technical services and additional services			
<input type="checkbox"/>	Booth construction subject to approval	Please order the listed services in the <a href="#">Messe München webshop</a>	May 6, 2026
<input type="checkbox"/>	Power supply		
<input type="checkbox"/>	Suspensions/rigging		
<input type="checkbox"/>	Sanitary installations/sprinklers/compressed air		
<input type="checkbox"/>	Telephone connection, internet access		
<input type="checkbox"/>	Cleaning and waste disposal		
<input type="checkbox"/>	Parking permit		
<input type="checkbox"/>	Security/guarding		
<input type="checkbox"/>	Forwarding services		
<input type="checkbox"/>	Room furnishings		
<input type="checkbox"/>	Rental furniture		
<input type="checkbox"/>	Multimedia/video/PC		
<input type="checkbox"/>	Catering/dishes		
<input type="checkbox"/>	Stand party		
<input type="checkbox"/>	Personnel		
<input type="checkbox"/>	Insurance		
<input type="checkbox"/>	Hotel and event service		
8. Exhibitor Cockpit			
<input type="checkbox"/>	Edit company name for the printed Event Guide	<a href="#">To the exhibitor cockpit</a>	May 8, 2026
<input type="checkbox"/>	Logo booking in the Event Guide and in the list of exhibitors on the website		
<input type="checkbox"/>	Edit company profile for the website		
<input type="checkbox"/>	Register exhibitor tickets (free and additional)		
<input type="checkbox"/>	Order admission vouchers for your customers		
<input type="checkbox"/>	Order digital press kit		
<input type="checkbox"/>	Download individual banners and QR code		
<input type="checkbox"/>	Publish job advertisements		
<input type="checkbox"/>	Book a branding package		
9. Invoices from the organizers and various service providers			
<input type="checkbox"/>	Overview	See page 9	
10. Overview of your accesses			
<input type="checkbox"/>	Overview of your access	See page 9	
11. Conference and exhibitor registration			
<input type="checkbox"/>	Book conference tickets	See page 10	
<input type="checkbox"/>	Register booth staff		

<b>12. Scan2Lead</b>		
<input type="checkbox"/>	Order	See page 10
<b>13. Sponsoring and marketing offers</b>		
<input type="checkbox"/>	Book sponsoring offers	<a href="#">Further information</a>
<input type="checkbox"/>	Book marketing offers	
Available from July 2025		
<b>14. The smarter E AWARD - The Industry Prize for Innovations in Energy and Mobility</b>		
<input type="checkbox"/>	Submit innovation	Categories: <a href="#">Outstanding Projects</a> <a href="#">Photovoltaics</a> <a href="#">Energy Storage</a> <a href="#">E-Mobility</a> <a href="#">Smart Integrated Energy</a>
December 1, 2025 – March 20, 2026		
<b>15. Delivery and storage</b>		
<input type="checkbox"/>	Label deliveries correctly	Exhibitor name, hall, booth number The smarter E Europe
		Exhibition grounds 81823 Munich
<input type="checkbox"/>	Contact forwarding agent if necessary	Contact details see page 11
<b>16. Arrival and stay</b>		
<input type="checkbox"/>	Book a hotel	<a href="#">Further information</a>
<input type="checkbox"/>	Plan your journey	
<input type="checkbox"/>	Forward traffic guide to the people involved	Available from May 2026
<input type="checkbox"/>	Truck time slot booking	
<input type="checkbox"/>	Book tickets for public transportation (MVV)	<a href="#">MVV Munich offers</a> for exhibitors at Messe München
<input type="checkbox"/>	Design evening program (restaurants, sightseeing, events, etc.)	see <a href="#">City Guide</a> of Messe München
<b>17. Set-up and dismantling</b>		
<input type="checkbox"/>	Note and communicate times	See page 12
<input type="checkbox"/>	Apply for additional set-up days	<a href="#">Contact</a> Technical Exhibitor Service (TAS2)
<b>18. Contact person</b>		
<input type="checkbox"/>	Note important contact details	<a href="#">Contact person</a>
<b>19. Follow-up phase</b>		
<input type="checkbox"/>	Follow-up of customer contacts/orders	
<input type="checkbox"/>	Public relations	
<input type="checkbox"/>	Success control (costs/benefits)	
<input type="checkbox"/>	Review of the next exhibition participation	June 8-10, 2026

We wish you every success in planning and organizing your exhibition participation!

If you have any questions, please do not hesitate to contact us.

Kind regards

Your [The smarter E Europe Team](#)

### Organizer

Solar Promotion GmbH  
Kiehnlestr. 16  
75172 Pforzheim  
Deutschland

Tel.: +49 7231 58598-0  
[info@TheSmarterE.de](mailto:info@TheSmarterE.de)



Eingetragen beim Amtsgericht Mannheim  
unter HRB 50 5055  
Geschäftsführung: Markus Elsässer,  
Bernd Porzelius und Dr. Florian Wessendorf

Freiburg Wirtschaft Touristik und Messe GmbH & Co. KG  
Neuer Messplatz 3  
79108 Freiburg i. Br.

Tel.: +49 761 3881-3700  
[TheSmarterE@fwtm.de](mailto:TheSmarterE@fwtm.de)



Eingetragen beim Registergericht Freiburg  
unter HRA 4323  
Geschäftsführung: Katharina Schirmbeck und Jens  
Mohrmann

### Membership



### Certification



## Detailed information on the checklist

### 1. Decision-making aids for exhibition participation

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#### Examination of the exhibition under defined criteria

On the websites you will find the most important information about [Intersolar Europe](#), [ees Europe](#), [Power2Drive Europe](#) and [EM-Power Europe](#).

#### AUMA TradeFairBenefitCheck

[AUMA's Trade Fair Benefit Check](#) supports you in evaluating your exhibition participation as an exhibitor and shows you the cost-benefit comparison. Start at the planning stage and use the TradeFairBenefitCheck when defining your exhibition objectives.

#### Cost calculator

How do you make the best use of your exhibition budget? In just 5 steps you can identify the potential of your exhibition participation and then determine the necessary costs of your exhibition appearance.

You can find the cost calculator [here](#).

### 2. Participation goals of the exhibitor

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It is essential to have a precise idea of what you want your exhibition participation to achieve in the run-up to the exhibition. Important objectives should therefore be defined in advance and communicated to the people involved.

### 3. Application procedure

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- You can **only** apply via our [online application](#).  
Your advantages? Environmentally friendly, convenient, simple and time-saving! Your data will be sent directly to us and you will immediately receive a confirmation of receipt with your application details.
- Shortly after receipt of your application, we will send you the confirmation of admission for participation (this makes the contract legally binding). The confirmation will be sent to the contact person named in the application, along with other relevant information and documents. **Please let us know immediately if there are any changes.**
- You will receive your booth allocation shortly after your admission.
- The invoice for your booth space will be sent to you two weeks after placement.
- Please pay the invoice by the due date, otherwise the booked booth space cannot be guaranteed and important documents such as exhibitor tickets cannot be ordered.

A separate application must be completed for co-exhibitors. The contractual partner here is the main exhibitor. All communication is handled by the main exhibitor's contact person. You can register your **co-exhibitors** via the [online application](#).

#### 4. Timetable

May 2025	Online application available Exhibition cost calculator online Exhibitor checklist online
July 2025	Start of booth allocation Sponsorships and marketing offers available online
October 2025	Exhibitor list 2026 available online
December 2025	December 1, 2025: Start of submission period for the AWARD Order center online (Exhibitor Cockpit)
January 2026	Advertising spaces available online
March 2026	March 14, 2026: Deadline pre-sale price conference tickets March 20, 2026: End of submission period for the AWARD Exhibitor shop Messe München available online (Start sending login data) Vouchers and Exhibitor Tickets can be ordered via the Exhibitor Cockpit
May 2026	May 6, 2026: Submission deadline for booth construction May 6, 2026: Order deadline for technical services (after which a surcharge will be invoiced) May 8, 2026: Deadline for logo booking in the Event Guide May 14, 2026: Order deadline “advertising spaces” (Messe München) Traffic guide available
June 2026	Early set-up (additional fee) June 17, 2026: Start of set-up June 20, 2026: Start of set-up hall B0 June 23–25, 2026: The smarter E Europe June 25, 2026 from 5:00pm: Dismantling June 27, 2026: End of dismantling hall B0 June 28, 2026: End of regular dismantling

#### 5. Membership Program - the bonus program for exhibitors

The Membership Program rewards your company with loyalty points for participating in our exhibitions and conferences (Intersolar, ees, Power2Drive, EM-Power). There are three status levels that come with increasing benefits – Member, Preferred Member, and Global Member – and you will be awarded points that count towards your membership status relative to the extent of your participation.

Depending on your membership status, you will receive

- Up to 25% discount on your booth space rental fee
- Preferred booth placement
- Free and discounted tickets for the conferences
- Up to 1,000 free tickets for The smarter E Europe exhibitions
- Up to 50% additional VIP customer nominations
- Increased visibility of the company

You can find detailed information [here](#). Become a member and register free of charge via the [online application](#) or the [Exhibitor Cockpit](#).

## 6. Plan booth construction

### Determine booth size and type

You can choose between a row booth (open on 1 side), corner booth (open on 2 sides), head booth (open on 3 sides) or island booth (completely open). We will endeavor to take your wishes into account with regard to booth type and size, but cannot guarantee this. There is no entitlement to a specific booth type and a specific booth location.

The booking of the booth size is binding for the exhibitor; the cancellation conditions apply to subsequent reductions in size. Please note that only whole meters can be booked. The minimum booth size is 9 sqm. Furthermore, booth construction is not included in the stand rental.

### Planning booth construction (system or design stand)

There are many options for designing an exhibition booth. Depending on your budget, the choice ranges from simple system booths to specially adapted design booths. **Please wait until you have received the booth allocation with the final dimensions and booth type from us before planning the booth construction. Please note that booth construction is not included in the booth rental fee.**

### Hire a booth builder

Based on many years of experience, we recommend our partner [MEPLAN GmbH](#), which has its headquarters at the Munich Exhibition Center. Meplan has a [booth construction configurator](#) which you can use to determine the exact cost of your booth. Of course, any other booth construction company can also be commissioned.

### Observe booth construction regulations

The most important regulations in brief:

- Booth partition walls to neighbors are mandatory and must be commissioned by you.
- Booths must be clearly demarcated from aisle areas.
- Booth structures over 3 m require special approval from Messe München's Technical Exhibition Services.
- A construction height of 6 m may not be exceeded at the booth boundary to the neighboring booth. After a distance of 2 m from the neighboring booth, structures may be built up to a height of 7.50 m. The construction height of 7.50 m is not possible at all locations. A maximum construction height of 3.50 m applies in Hall B0.
- At least 30% of the front must be open on one side of the aisle, and after a maximum of 6 m there must be a passageway at least 2 m wide or a transparent front. For walls wider than 6 m, the written consent of the neighboring booth must be obtained.
- All rear walls over 2.50 m must be kept clean and neutral towards the neighbor. Buildings or equipment must be positioned within the booth boundaries in such a way that neighboring exhibitors are not impaired.
- Two-story booths require the prior approval of FWTM and, if applicable, the approval of the competent authorities. **Important Note:** The two-story stand construction must be finalized by Sunday, June 21, 2026, due to technical inspection by a structural engineer.

**The submission deadline for booth construction approval is May 6, 2026, at the latest.** Please contact the Technical Exhibitor Service (TAS2) of Messe München (+49 89 94922068, [tas2@messe-muenchen.de](mailto:tas2@messe-muenchen.de)) for this purpose.

## 7. Ordering technical services and additional services

Orders can be placed from mid-February 2026 via the [Messe München Exhibitor Shop](#). The access data will be sent automatically by e-mail to the contact person named in the application.

The services are provided by Messe München's service providers and are handled directly between you and Messe München or its contractual partners. Cancellation of individual services will also be handled by Messe München or its contractual partners.

Queries can be sent in writing to [shop-gv@messe-muenchen.de](mailto:shop-gv@messe-muenchen.de), stating the company and booth number.

You can order the following services, among others, via Messe München's Exhibitor Shop:

- Booth constructions and additional equipment
- Suspensions/rigging
- Electrical installations
- Cleaning and waste disposal
- Parking permits
- Security/guarding
- Forwarding services
- Catering
- and much more.

**The deadline for accepting orders is no later than 6 weeks before the official start of set-up.** If you have any queries, you will find the contact details of the service providers on the respective order form.

Media partners / Countertrade: Please note that we will order the booth construction for you, including power connection, if a standard prefabricated booth has been agreed in your countertrade agreement. You do not have to order this yourself. After the event, the services actually provided will be invoiced.

## 8. Exhibitor Cockpit

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The [Exhibitor Cockpit](#) is a password-protected online platform that helps you to organize your participation. Here you can apply for one of our exhibitions, manage your ticketing, adjust your entry in the list of exhibitors and discover various marketing options.

The following processing and booking options are available to you:

- Register exhibitor tickets (important: the registration of your booth staff by name is required). The number of free exhibitor tickets depends on the size of your booth. As soon as payment for the booth space has been received, access to the registration portal will be granted.
- Order voucher codes for your customers
- Edit your company profile for the exhibitor directories (Event Guide, website).
- Book job advertisements
- Book extended company profile
- Download individual banners and QR code
- Enhance your exhibition presence with the branding package (branding in the ticket shop, on tickets and on site at the entrance)
- Book lead tracking products and press kit spaces
- Apply for a presentation in one of our exhibition forums
- Request meeting and conference rooms on the exhibition grounds
- Register for the Membership Program and access numerous discounted / free services
- and much more.

Please note that your co-exhibitors do not automatically have their own access to the Exhibitor Cockpit. As the main exhibitor, you are responsible for maintaining the co-exhibitor's data, but you have the option of giving your co-exhibitors their own login within the Exhibitor Cockpit.

The deadline for the company entry in the printed Event Guide is **May 8, 2026**.

## 9. Invoices

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Here you will find an overview of the companies from which you can receive invoices as an exhibitor.

Invoice is issued by	Subject of invoice	Invoicing period and term of payment
Freiburg Wirtschaft Touristik und Messe GmbH & Co. KG	Booth space rental fee	2 weeks after booth allocation, payment due 9 days (national exhibitors) / 14 days (international exhibitors) after receipt of invoice
Freiburg Wirtschaft Touristik und Messe GmbH & Co. KG	Additional set-up days, container spaces, evening events / party at the booth space	After ordering, payment required before start of set-up
Freiburg Wirtschaft Touristik und Messe GmbH & Co. KG	Additional costs (room rental, exhibitor tickets, services from Cockpit orders such as logo imprint and publication, etc.)	Approx. 4 weeks after the exhibition
Freiburg Wirtschaft Touristik und Messe GmbH & Co. KG	Sponsoring	After order, payment required before start of set-up
Messe München GmbH	Technical and various services such as electrical and water installations, stand security, booth cleaning, telecommunication services, suspensions, parking tickets, waste disposal.	Up to 4 weeks after the exhibition
Messe München GmbH	Advertising on the Munich exhibition grounds	After booking, payment due 21 days after receipt of invoice, in any case before the start of the event
MEPLAN GmbH	Booth construction, equipment, etc.	After order, payment required before start of booth construction
Service providers from the service booklet	Catering, flower arrangements, accommodation, etc.	According to the terms of payment of the respective service provider

## 10. Overview of your accesses

Portal	Purpose	Contact us
<a href="#">Exhibitor Cockpit</a>	Management of the digital company presence (exhibitor directory), overview of your membership benefits, registration of exhibitor tickets, ordering and retrieval of admission vouchers, sponsoring offers, and much more. (see also point 8, page 8)	<a href="mailto:TheSmarterE@fwtm.de">TheSmarterE@fwtm.de</a> +49 761 3881-3700
<a href="#">Messe München Webshop</a>	Order technical and other services related to exhibition participation (cleaning, security, catering, booth party registration, information sheets, electricity orders, etc.)	<a href="mailto:shop-qv@messe-muenchen.de">shop-qv@messe-muenchen.de</a> +49 89 94911338
<a href="#">Login area website</a>	Exclusive services and functions to make your online and offline experience of The smarter E and the associated exhibitions and conferences even better.	<a href="mailto:login@TheSmarterE.com">login@TheSmarterE.com</a>

<a href="#">The smarter E Digital</a>	Recordings of international exhibitions, conferences & webinars, current studies and exciting interviews with leading experts.	<a href="mailto:helpme@TheSmarterE.com">helpme@TheSmarterE.com</a>
<a href="#">Ticket store</a>	Buy tickets, redeem vouchers, press accreditation	<a href="mailto:Registration@fwtm.de">Registration@fwtm.de</a> +49 761 38813733

## 11. Exhibitor and conference registration

Conference and exhibitor registration is expected to be available online from the end of February 2026

### Exhibitors

You can register your exhibitor tickets in the [Exhibitor Cockpit](#). Please note that an order is only possible after the booth space rental invoice has been settled.

From the first day of the exhibition or your first admission to the exhibition, you will receive your badge by scanning the QR code on your Print@Home ticket.

### Conference participants

If you would like to participate in the conferences as an exhibitor and are already registered for the Membership Program, you can order free and discounted tickets for the conferences via the Exhibitor Cockpit (depending on your status level). If you are not yet registered for the Membership Program, you will be able to purchase tickets via the ticket shop from the end of February 2026.

## 12. Scan2Lead

New contacts, new customers and efficient documentation of your conversations at the booth: With Scan2Lead, you scan the barcode on the exhibition ticket and have the address data provided by the visitor during registration available within seconds and can add information that is important to you (specific areas of interest in your products, planned order volume, voice memos or similar) and process it further.

The Scan2Lead portal provides you with a comprehensive overview of all visitor information that you have scanned at your stand. Data can be conveniently managed, evaluated and exported to an Excel file at the touch of a button. The time-consuming and error-prone recording of handwritten lead sheets is no longer necessary.

You can find a detailed product description on the provider's website: [www.scan2lead.com](http://www.scan2lead.com)

Book Scan2Lead via the exhibitor cockpit.

## 13. Sponsoring and marketing offers

At The smarter E Europe 2026, we offer you numerous opportunities to make promising contacts before, during and after the exhibition. Take the opportunity to present yourself as a reliable partner to the international industry - get your brand noticed with the wide range of sponsorship and marketing offers:

The offers of Intersolar Europe, ees Europe, Power2Drive Europe and EM-Power Europe will be [available online](#) from July 2025.

#### 14. The smarter E AWARD – the industry award for energy and mobility innovations

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The AWARD is an excellent opportunity to raise your company's profile, highlight its innovative products and projects and gain international recognition. Being nominated as a finalist and winner brings numerous advantages. Put your own innovative strength in the spotlight and benefit from services such as a comprehensive marketing package. The high-profile AWARD ceremony on the eve of The smarter E Europe, Europe's largest exhibition alliance for the energy industry, will be attended by exhibitors, representatives and decision-makers from the international electromobility and energy industry as well as representatives of the domestic and foreign trade press.

Applications for all categories are welcome from exhibitors of all worldwide Intersolar, ees, Power2Drive and EM-Power exhibitions. Detailed participation information can be found [here](#).

#### 15. Delivery and storage

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All deliveries (pallets, individual packages) for exhibitors to the exhibition booth must be labeled as follows:

Exhibitor name, hall, booth number  
The smarter E Europe  
Messegelände  
81823 Munich

In general, any forwarding agent may drive onto the exhibition grounds. The unloading and storage of deliveries that cannot be accepted by you personally will be carried out by the following forwarding companies for a fee:

DSV Fairs & Events GmbH  
Exhibition grounds, Gate 21  
81829 Munich  
Phone +49 89 949 243 00  
Fax +49 89 949 243 39  
[www.dsv.com](http://www.dsv.com)  
[fairs.muenchen@dbschenker.com](mailto:fairs.muenchen@dbschenker.com)

Kühne-Nagel (AG Co.KG)  
Exhibition grounds, Gate 21  
81829 Munich  
Phone +49 89 949 244 00  
Fax +49 89 949 244 09  
[www.kuehne-nagel.com](http://www.kuehne-nagel.com)  
[exposervice.muenchen@kuehne-nagel.com](mailto:exposervice.muenchen@kuehne-nagel.com)

#### 16. Arrival and stay

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Messe München is easy to reach, whether by plane, train, car or public transport.

You can find information on how to [get here](#) by car or [public transport](#) and on [accommodation options](#) on our website.

Address of the exhibition grounds:

Munich Exhibition Center  
Exhibition grounds  
81823 Munich

Charging facilities for electric vehicles:

For visitors and exhibitors of The smarter E Europe arriving with electric vehicles, Messe München charging stations are available in the Parkhaus West (UG, Sector B), at the Messehaus and at the ICM - Internationales Congress Center München. A chip/transponder card is required to activate the charging stations. Every owner of an electric vehicle has a chip/transponder card. Messe München does not provide these. Charging is free of charge, only the regular parking fee must be paid. You can find more information about the charging points on the Messe München exhibition grounds [here](#).

There are also charging stations for electric vehicles in the nearby underground parking garage of the Riem Arcaden shopping center.

**Address Riem Arcaden:**

Willy-Brandt-Platz 5  
81829 Munich

**Address parking garage West:**

Paul-Henri-Spaak-Str. 6  
81829 Munich

For better orientation on the exhibition grounds, a **traffic guide** will be available for download from May 2026. This will provide information on access regulations, parking spaces and service facilities.

**Truck time slot booking:** For vehicles with a total length of more than 8 meters, time slots for the set-up and dismantling of The smarter E Europe can be booked via FairLog. The user manual will help you to use the logistics system. The booking is expected to be available on our website in May 2026.

As an interesting evening program, the Bavarian capital offers you numerous cultural offerings from art and music to design and architecture. As far as restaurants are concerned, you have an extensive choice ranging from exclusive star menus to rustic snacks. All offers can be found in the [Hotel and City Guide](#) of Messe München.

## 17. Set-up and dismantling

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### Set-up

Start of set-up: Wednesday, June 17, 2026, 7 a.m.

End of set-up: Monday, June 22, 2026, 6 p.m.

(The two-storey booth construction must be finalized by Sunday, June 21, 2026, due to technical inspection by a structural engineer)

### **Different set-up times for Hall B0 - special features for parts of ees Europe**

Start of set-up: Saturday, June 20, 2026, 7 a.m.

End of set-up: Monday, June 22, 2026, 6 p.m.

On the last set-up day, decoration work may be carried out within the booth area until 8 p.m. at the latest. The exhibition halls are open from 7 a.m. to 10 p.m. during the set-up period, except on the last set-up day. Booths whose construction has not begun by 3 p.m. on Monday, June 22, 2026, will be set up and decorated at the exhibitor's expense, unless otherwise agreed.

### Additional set-up days

Additional set-up days are not possible in all halls and are always subject to a charge.

If you have any questions regarding additional set-up days, please contact:

Technical Exhibitor Service TAS 2 of Messe München

Phone: +49 89 949-22068

[tas2@messe-muenchen.de](mailto:tas2@messe-muenchen.de)

### Dismantling

Start of dismantling: Thursday, June 25, 2026, 6 p.m.

End of dismantling: Sunday, June 28, 2026, 6 p.m.

### **Different dismantling times for Hall B0 - Special features for parts of ees Europe:**

Start of dismantling: Thursday, June 25, 2026, 6 p.m.

End of dismantling: Saturday, June 27, 2026, 6 p.m.

Dismantling is possible from 7 a.m. to 10 p.m. Booths and areas must be returned in proper condition. The exhibitor is liable for any damage to the booth equipment, walls, flooring and grounds.

## 18. Contact persons

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If you have any questions during set-up and dismantling and during the exhibition, you will find us on site in the Exhibitor Office in front of Halls B2 and B5.

### Exhibitor office opening hours on site:

Saturday	3 p.m. – 5 p.m.
Sunday	10 a.m. – 5 p.m.
Monday	8 a.m. – 8 p.m.
Tuesday	7 a.m. – 6 p.m.
Wednesday	7 a.m. – 6 p.m.
Thursday	8 a.m. – 6 p.m.

### Exhibitor registration:

Solar Promotion GmbH  
Phone: +49 7231 58598-0  
E-mail: [info@TheSmarterE.de](mailto:info@TheSmarterE.de)

### Exhibitor Service:

FWTM GmbH & Co. KG  
Phone: +49 761 3881-3700  
E-Mail: [TheSmarterE@fwtm.de](mailto:TheSmarterE@fwtm.de)

### Sponsoring and Marketing

Solar Promotion GmbH  
Phone: +49 7231 58598-299  
E-Mail: [merz@solarpromotion.com](mailto:merz@solarpromotion.com)

### Technical services

TAS 2 of Messe München  
Phone: +49 89 94922068  
E-Mail: [tas2@messe-muenchen.de](mailto:tas2@messe-muenchen.de)

## 19. Follow-up phase

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A detailed follow-up phase determines the sustainable and long-term success of your exhibition presence. Check whether you have achieved your pre-defined goals. Inform and maintain your potential customers, regular customers and those who were not on site. Report on your participation on your website, social networks, etc. Evaluate the overall success of your exhibition participation and then decide whether you will take part in the next exhibition.

Don't forget to send a letter of thanks to your customers and all colleagues involved!

As of March 2026