

EXHIBITION JUNE 23–25, 2026 MESSE MÜNCHEN CONFERENCE JUNE 22–23, 2026 ICM MÜNCHEN



ees Europe 2026 Exhibition Sponsorship Packages











SPONSORSHIPS

Your Opportunities to Become a Sponsor of ees Europe

Do you want more visibility as an exhibitor of the ees Europe? Then take your chance and become a sponsor!

On the following two pages you will find our sponsorships packages **Platinum, Gold and Silver**.

Each package includes a set of **fixed services** as well as **variable services** that you can choose flexibly within a given budget.

EXHIBITION SPONSORSHIP PACKAGES

ees Europe	Platinum €20,000 exclusive	Gold €15,000 max.4	Silver €10,000 max.6
Fixed Services	€10,000	€8,000	€5,000
Logo in The smarter E Event Guide	\checkmark		
Banner in one ees Europe visitor newsletter (English or German)	\checkmark		
Logo on the sponsor boards in the exhibition entrances	\checkmark	✓	
Logo and company profile in the sponsor section of the ees Europe website	\checkmark	\checkmark	\checkmark
Logo on the floor plan at the entrances to your hall	\checkmark	\checkmark	\checkmark
Variable Services (A selection can be found on the next page)	€10,000	€7,000	€5,000
Freely selectable	\checkmark	\checkmark	✓

EXHIBITION SPONSORSHIPS

ees Europe: Variable Services

The scope of the variable services depends on the booked package.

\bigcirc

Your Visibility onsite

ees Europe Refresh Fountain	€10,000
Content Partnership Premium	€8,500
LED Wall	€8,500
The smarter E Europe Start-up Area	€8,500
WiFi	€8,000
Smartphone Charging Station (ees Forum)	€6,000



Digital Advertising Opportunities

Podcast	€1,500
Newsletter Banner (Eng. or German)	€1,200
Ticket Branding Package	€2,000



Your Banner on our Website

Homepage (Z1)	€5,000
Homepage (Z2)	€2,000
Homepage (Z3)	€1,000
Main Menu Page Visitors (Z1)	€3,500
Main Menu Page Visitors (Z2)	€2,500
Main Menu Page Visitors (Z3)	€1,000
Exhibitor List (Z1)	€3,500
Exhibitor List (Z2)	€2,500

Contact

Kristin A. Merz Head of Sales

+49 (0) 7231 58598-212 merz@solarpromotion.com www.ees-europe.com





Organizer

Solar Promotion GmbH

Kiehnlestraße 16 75172 Pforzheim Tel.: + 49 7231 58598-0 info@solarpromotion.de www.solarpromotion.de

FWTM – Freiburg Wirtschaft Touristik und Messe GmbH & Co. KG

Messe Freiburg, Neuer Messplatz 3 79108 Freiburg i. Br. Tel.: +49 761 3881-3700 TheSmarterE@fwtm.de



Solar POWER EMPOWER